

Specification of courses for Courses' Book

Study program		joint PhD study program of economic sciences		
Module				
Type and degree of studies		PhD studies – the third level		
Course		Corporate management		
ECTS	10	Status of the course (co	Elective	
Prerequisite	non			
Objectives of the course	<p>Introducing participants to the theory and practice of the new concept of running the business in order to create long-term economic value. At the enterprise level, as an open joint stock company , there are many stakeholders (shareholders, management, employees, creditors and business partners, government, local communities). The objective of this course is to provide students with knowledge of all stakeholders , their short-term and long-term interests and mastering regulating system of internal funds on which is controlled by the company and based on what works.</p> <p>Students will know how to align the interests of management with shareholders motives , as well as how to establish a balance in relation of the different requirements for efficiency, transparency, responsibility , legality and ethics of various interest groups in the corporation .</p>			
Outcome of the course	Students will have theoretical - methodological and applied knowledge in the field of corporate governance, as well as the ability to identify and using of specific theories, paradigms, concepts and principles in the process of solving complex problems in the field of business management.			
Content of the course				
teaching	<p>Corporate governance - a topic whose time will come ; distinguishing terms governance and management; Theories and Philosophies</p> <p>Partnership: Investors , companies and directors ; regulatory frameworks ; models of corporate management ;</p> <p>Corporate risk management ; membership on the committee - nomination of directors , the roles and fees ; The future of corporate management ; values of Board of Directors; defining the job of the board of directors</p> <p>The creation of group leadership ; connect with management ; defining expectations of manager results ; Reporting of the results of the board of directors and management ; how do you keep reached goals? how to succeed ?</p> <p>The importance of reporting about cash flows for a successful corporation, corporate social responsibility , contemporary strategic approach way to business success</p>			
Practical teaching (practical	reaserch work and seminars			
Literature				
1	Tricker, B. Corporate Governance - Principles, Policies and Practices, Oxford University Press 2012			
2	Rabrenović , M .: The similarities and differences between corporate governance and strategic management			
3	Monks, R.A.G., Minow, N. Corporate governance, 3ed Blackwell Business 2004			
4	Dess, G, Lumpkin, G.T, Eisner A.B., <strategic management- Theory and cases, McGraw Hill			
5	OECD Principles of Corporate GovernanceVivie, Corporate Governance, Theoretical and Empirical			
Active classes per week during semester / year				
Lectures	Practical work	Additional work	Research	Other classes
60			60	
Methods of				
Assessment (maximum 100 points)				
Pre-exam tasks	Points	Final exam	Points	
Activities during lectures	10	Written exam		
Practical work		Oral exam	30	
Progress tests	30			
Seminar papers	30			